



SUCCESS STORIES

TAKE A GLIMPSE INTO THE LIVES OF THE SMART AMBITIOUS MEN WHO ARE MAKING MORE, PROVIDING MORE AND BEING MORE, THANKS TO THE ONE MAN EMPIRE FELLOWSHIP.

ONE MAN EMPIRE.

The Power Of MOVEMENT

How Simeon Refused To Die During COVID And Instead, Doubled Down And Doubled His Business

Simeon has perhaps every man's dream business. Restoring and upgrading classics cars - Aston Martin, Laborughi and Ferrari fill his workshop in rural Oxfordshire.

But it seems like even when your business is your passion and hobby, the realities of running a business can grind you down as Simeon discovered.

Having been aware of Charlie and One Man Empire for a while, Simeon decided to **have the courage to apply**.

"In truth, I thought that the stories that you see online from the other men around the table seemed out of my reach and out of my league," said Simeon.

"I took the leap and figured, for me, **The Fellowship is a good investment** if I could leverage it, and the other men in the room, to grow by just 25%."

Like most self-starters, Simeon had grown his business the traditional way, by continually employing more and more people.

The business had grown from a one-man-band with Simeon at the centre of it all, to a team of 12 mechanics, car specialists and admin staff, supporting the operation.

Trouble is, and like most businesses, this eroded profit margins and kept Simeon stuck in the day-to-day grind.

"I thought I could only grow by hiring more and more bodies to work on the cars. Charlie and the other guys helped me to **focus on where the profit is** - all the money being left on the table" said Simeon.

"This new focus on profit, and not bums on

seats, changed everything."

The trouble being, just as things started to turn around COVID hit. Like most self-made men at the time, Simeon had two choices: fight or flight.

Rather than hide away and panic, Simeon bunkered down and saddled up. With the support of The Fellowship, he kept moving and refused to die.

The net result being impressive numbers that speak for themselves.

"Well, **the business has doubled** and turnover has increased 211%, which is more than I ever thought was possible when I joined."

Simeon continued, "The other men around the table hold me to a higher standard and give me a real honest and impartial insight on what can really be achieved. Having an environment like this has been unbelievable for me."

And the best bit of news?

"We've brought in **an extra £90,000 of pure profit** which is huge and is all down to the changes I've made in the business thanks to The Fellowship."

"The goal next year is to do the same and double the business again."

When asked who should **apply to join The Fellowship**, Simeon was clear:

"If you want to be in an environment where you are held to a higher standard and forced to move forward, then this is for you."

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**The Business
Has Doubled
And Turnover
Has Increased
by 211%**

Finding A True FELLOWSHIP

A Life Changing Transformation: Proof It's Possible To Go From Pauper to Provider In Just 6 Months

For Paul, it has been a whirlwind for the last six months.

Like many with his own business, Paul, a proud family man from South Wales, was always working inside his business and getting caught up in the day to day running of his coffee company.

Always working hard, but perhaps not as smart as he could, Paul, his wife and their two children, were not seeing the reward they truly deserved for the work he was putting in. A familiar and frustrating situation where many self-made men start to fall apart at the seams.

"If I had not decided to **take the leap and join The Fellowship** I know that I would still be plodding along, living life on the hamster wheel," says Paul. "What I now see as No Man's Land and a death spiral of doing the same things, day in, day out, without the dial ever moving in my favour."

Fortunately for Paul, he was accepted inside of the One Man Empire brotherhood, and from there his transformation, in six short months, has been radical to say the least.

"It has been **the biggest change of my life**" Paul excitedly remarked. "Daily **takings are up 400%** and counting."

In short, Paul has gone from operating as one man, with a van - to a business with employees, premises and more potential than ever in the pipeline. What made the difference?

"**The group provides you with confidence**," Paul recalls. "Yes it's taken work to **put automation in place**, yet the real power has been the knowledge, the help and the comradery from the other men inside of The Fellowship."

Paul continued: "The guys are amazing, it is a true 'fellowship.' Everyone in the group gives you the motivation and drive to **build the business you want**, instead of the one you have."

"In here, you can **expect honesty and openness**, which is unusual when you have your own business," Paul continued. "Inside The Fellowship you can **finally take back control** and that gives you the power to conquer your goals."

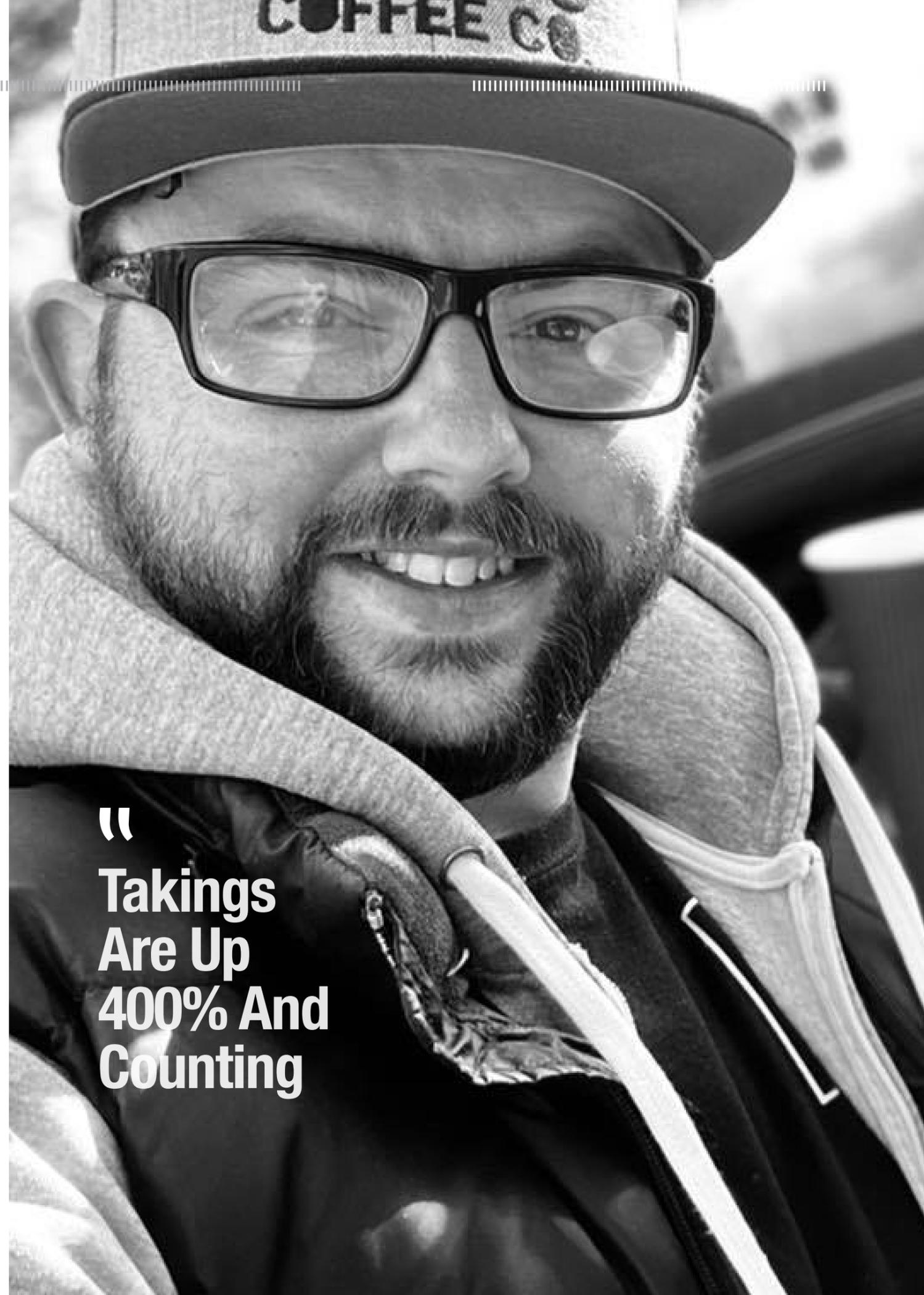
"There is always someone inside the group who has been there and done that, so you get real experience and real help when you need it. It's like doing an exam and being handed the answers."

And the plan for the next 12 months?

"Taking over the world," laughs Paul. "Look out Starbucks, we're coming to get you."

His advice if you are thinking about deciding to **apply for The Fellowship** was short and sweet.

"If you're feeling like you're stuck then **The Fellowship is for you**. You get out so much more than you put in. For me, I have more time, more money and much more in the pipeline."



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A Better
Business,
Better Mental
Health, And
A Deeper
Connection

Unlocking Real FREEDOM

Chris Started To Embrace The Power Of Automation And He's Now Profiting In Every Way

Chris, a new father, from Glasgow, started with a bold statement: “It’s not just about the money.” As an engineer in the construction trade and with a business he had built from the ground up, Chris was used to doing what needed to be done.

Yet handling the endless demands of clients, projects and his team of six employees, he had started to feel that he was losing control of his business and his family were paying the price.

With a baby daughter, his partner Natalie and a hereditary heart condition to take care of, Chris knew that if he wanted to **keep providing and protecting** what mattered most - things had to change.

The catalyst for pulling the trigger to **apply for The Fellowship**? The COVID pandemic.

“Within four months of the pandemic starting everything was shutting down and **I was royally fucked**” recalled Chris.

Together with Charlie and the men inside of The Fellowship, Chris used the enforced global shutdown to redesign his business from the ground up.

“I decided to **automate the shit out of everything**,” quipped Chris.

Once unlocking the power of automation, everything changed. He sacked all six members of staff, eliminated all the associated costs and headaches, and finally took back control.

He was left with more freedom, more time, and ultimately a business that was making money.

“Automation and systemisation enabled me to level-up and **start working with higher paying clients**” explained Chris.

“As a result, in 2020, I made **more money than I’ve ever made before** - even with shutting down for four months. This year is even better and will be our best year ever by a country mile.”

Chris continued; “Since joining my life has totally changed. I’ve made more money than ever, yes, but it’s so much more than that. I have **a better business, better mental health, and a deeper connection** with my family.”

“It’s exactly what drew me to The Fellowship in the first place,” Chris said. “Balance and starting to **build a business that works for you** and the life you want”.

His advice to somebody considering to apply for The Fellowship?

“If you want a business that works for you - that gives you more money, more time and more freedom then **this is what you need**. My life has totally changed and so can yours.”

No Limits On SUCCESS

Andy & Joel Radically Redesigned Their Business From The Ground Up And Quadrupled In Size In Just 12 Months

Joel and Andy had been business partners for over three years when they decided to join the ranks of The Fellowship.

The business was doing ok, then COVID hit. Losing 80% of their clients overnight was a devastating blow to their Shropshire based marketing agency.

"Truth be told, **I was in a very dark place,**" remembers Joel.

The all too familiar 'No Man's Land' that many male business owners fall into face first, when struggling to juggle the endless demands, pressure and worry.

Now almost two years inside The Fellowship, what's the journey been like for Joel and Andy?

"Everything is different," says Joel. "An average month is now **4X the size it was before.** It's unrecognisable."

It turns out it's not just the turnover that's seen a rapid rise Andy explained; "Everything about the business has been revolutionised. There isn't an aspect of the business that hasn't been transformed by The Fellowship."

And he's right. From marketing, to client communications, to processes and automation, friends and family no longer recognise the men they've become.

The secret to their success seems clear, "The other men inside The Fellowship have been instruments for us," recalls Joels. "With their support, I have totally remodeled my mindset

and have been able to push forward. The guys here genuinely have your back and want you to succeed at all costs.."

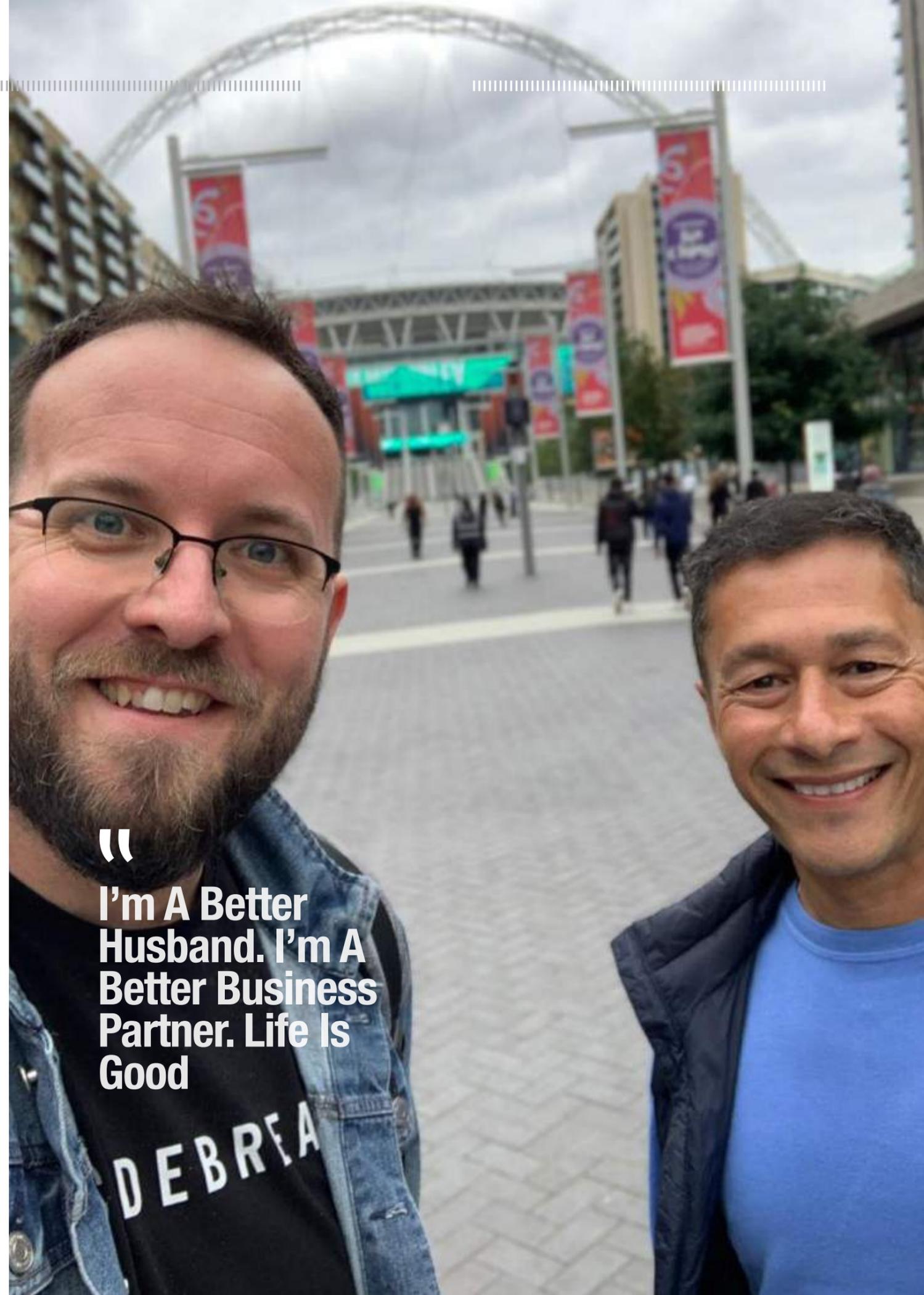
Joel continued; "Obviously the money and the growth is excellent but the best bit is that **life has changed for the better.** I'm happier. I'm a better husband. I'm a better business partner. Life is good."

And the goal for the 12 months?

"We've **quadrupled the business** in the last year and the goal is to do that again," Joel said excitedly. "By just standing shoulder to shoulder with the smart men inside of this room, I know we can do this."

Proudly wearing the slogan 'I Am A One Man Empire' on his t-shirt, Andy shared a few honest and closing thoughts about who might be able to **get similar results...**

"If you've ever felt like your business has become a job, then you need to **decide to be in The Fellowship.** The implementation is one thing, but the power in being able to associate with others will be instrumental in helping you **take back control.** For us both, we have more time and love being in control of our own destiny again."



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I’m A Better
Husband. I’m A
Better Business
Partner. Life Is
Good

Providing For The FAMILY

Phil Has Been Working On His Business So He Can Provide More For His Young Family

Phil hadn't always been in this game. In a previous life, he was a secondary school teacher in one of the 'worst' schools in the country.

Tough, gutsy and full of determination, he gambled and started a laser wood cutting business in his garage.

With wife Abbey helping him, they relied solely on the income of their small business to keep their 3 kids Sophia, Elise and Jacob living in moderate comfort.

Things were ticking along OK, but 14-hour days, a constant fear of failure and the non-stop guilt Phil felt for starting a business that consumed him took a massive toll on his motivation, and then suddenly...bang.

Phil hit a ceiling and sales began to plummet. Circumstances in the market changed and it started to get tight. Very tight.

He and Abbey did the figures and to their horror realised that if it continued this way, they'd be out of business in 3 months.

"It was make or break to be fair. Are we gonna be able to pay the rent? Pay the bills? Pay the mortgage?" commented Phil as he looked back at how things were 18 months ago.

Like most self-starters, a non-quitter, Phil decided he had to stick it out for his family's sake.

"I figured if I can just increase sales, **everything will be ok**," Phil remembered thinking. Trouble was, for Phil, there was a big gap between knowing what to do and knowing how to implement it. It's exactly why he decided to **take a leap of faith with The**

Fellowship.

"I had to **have confidence in this process**, it was certainly a gamble for someone like me who doesn't trust easily," he recalled.

This gamble paid off within weeks. The sales process got a huge revamp immediately.

"We went from turning over £180 per day, to be able to **make over £1,000 per day**," said Phil in almost disbelief. "It's an amazing achievement in such a short space of time," he remarked as he described the transformation that saw him increase sales six times in just three short months.

Impressive results, but by his own admission, Phil gave a strong word of warning to anyone thinking about joining The Fellowship wanting to do the same:

"To be part of this, you've got to be motivated and driven. You've got to **go 110% into The Fellowship**, frothing at the mouth to make it happen."

Phil continued, "If you're not willing to work to **make it happen** and just want someone to do it for you and not participate, then this isn't for you. BUT if you'd benefit from someone like Charlie looking over your shoulder, holding you accountable and guiding you through everything – **this will make a difference.**"

When asked about who else might also benefit from this type of environment for their business, Phil was clear:

"If you've got a business that you want to put in front of people, **you need this**. With this, you can achieve figures and sales you've never even dreamt of."

“
You Can
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Securing For The FUTURE

How Karl Set The Wheels In Motion To Retire Five Years Early By Selling His Business Ahead Of Schedule

After 17 years at the helm of his own business, Karl was already thriving. Working with wealthy people who entrusted him with their finances, he was surrounded by success, wealth and status.

The trouble was, despite what most people saw as a successful practice on the outside, Karl was starting to drown on the inside.

“For me and in my industry, there seems to be a never ending chaos of customers, compliance and communication – it was a juggling act,” recalled Karl.

Even with a practice manager and full time support on hand, he was struggling.

“The biggest problem for me was that I knew we had leads slipping through the cracks and customers that wanted to give us more money – I just didn’t have the time to deal with everyone,” he frustratingly remembered.

Having spent some time around Charlie before, he decided to just try The Fellowship for a couple of months.

After his initial Rise Of An Empire planning session, Karl remembered telling his wife Sarah, “I’ve invested in business mentors and coaches before, but this made me **feel empowered to act** like nothing else before.”

Three months turned to six, and six months to twelve as Karl embarked on a journey to systemise and automate his whole business.

“All of a sudden, we’d managed to **turn chaos into calm**,” said Karl as he described the turning point.

“The best part was being able to finally **get total consistency**. Each and every lead got followed up,

each and every customer got properly serviced and thanks to the automation, it was done without me or an army of employees.”

If that wasn’t good enough, what happened next came totally out of the blue.

“I hadn’t had the chance to **realise the full power of The Fellowship** and of what we’d implemented,” admitted Karl as he talked candidly about the run up to the now infamous phone calls.

You see, unknowingly to Karl, not only had he created the kind of consistency his business rarely saw outside of McDonald’s, but because it was systemised, he’d also created a saleable asset.

It’s why the phone started to ring from peers in the industry looking to buy his business if he was willing to sell-up.

“I’d always planned to **retire early and cash in**, but that was a long way off,” confessed Karl. “Thanks to this system, I’ve now been able to sell it ten years early and for five times the amount,” he exclaimed.

As he showed me pictures of the dream house by the beach he was planning to buy, I asked him to sum up his journey and experience inside of The Fellowship.

“If all this had done for me was allow me to sell my business, it would have been the best investment I’ve ever made. But if I’m honest, the real power of The Fellowship comes from the other men in the group. The other business owners that are willing to share everything so that you can **better yourself**.”

Karl closed with, “If you’ve ever felt like you’re drowning, have the courage to do this, because when you **trust Charlie** and do what he says, good things happen.”



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**What A
Difference
A Year
Makes...**

Living To Higher STANDARDS

Matt Raised His Standards and Went From Trading Time For Money, To Paying Off The Mortgage

Matt had been in the home security business for over 10 years.

Business was good, but like most people in this game of business, he was hungry for more.

Living with his girlfriend Gemma, and dog Ozzy, Matt wanted to be able to provide more for all of their futures.

Matt's trouble was he couldn't physically invent more hours in the day. "I knew deep down I needed to stop trading my time for money," reflected Matt.

"It had got me this far, but it wasn't going to allow me to **scale to the next level**," he continued.

While trying to figure out how to start winning profitable high-end jobs, he came across The One Man Empire documentary.

"I literally stayed up and watched the whole thing – twice," commented Matt as he described how he finally knew **this is the journey to take**.

"It sounds stupid, but before that first call I was nervous," Matt recalled. "I'm just a tradesman, so didn't know if **this is the right thing**."

However, it was on that call that Matt decided he needed to go all in.

"I just knew the One Man Empire was the right move. It was an investment and a stretch, but that is what allowed me to **be motivated to make a change**."

By the time his first week had passed inside of The Fellowship, Matt had already redefined his business offer, started building a marketing machine and was well on the way to automating and systemizing everything.

Matt soon got to grips with the programme, and has got his head down and implemented it like a one-man army!

"Implementation is the key," said Matt. "It's been hard work, but because I'm accountable to someone whose standards are on another level, I've transformed everything. It's been worth every second."

Six months into this journey and the hallmarks of success are everywhere for Matt.

"A dream of mine has always been to **pay the mortgage off** and I'm almost there," he boasted.

Matt continued, "The really exciting thing for me is now having my dad working for me, and exploring how we can take on more staff to help with the influx of high quality work."

When I asked Matt how he would describe being part of The Fellowship to other self-starters and entrepreneurs, he enthusiastically exclaimed:

"The only way I can describe it is there are highs and lows, but the lows now are like my old highs. This whole experience is EPIC. If you're reading this and you've ever felt in a rut, like you've hit a ceiling in your business – then get ready for a transformation, because **this is for you**. It's unbelievable."



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I've Done
This And It's
Helped Me
To Help The
People I Love
Most

Being A Natural Born PROTECTOR

Living Proof It's Possible To Make More, Provide More
& Be More, No Matter What Life Throws At You

This wasn't Matt's first print business. He'd successfully built and sold one before, but last time the hours and pressure were a killer.

So with a new business, new premises and a new team, Matt was determined to do things differently this time round.

Like most at the top of their game, he'd not only survived but also started to thrive, and that's when the problems started.

"As soon as we started to get momentum, I could feel the pressure mounting," explained Matt.

"I just turned to my default response and tried to work my way out of the rut," he said candidly.

Unfortunately for Matt, the constant fire-fighting, inconsistencies and overwhelming pressure to be everything to everyone was beating him up mentally.

And that's when things took a turn for the worse. Matt's wife and business partner Kelly got diagnosed with cancer.

"I had four young children and a wife all deserving my time at home, so I just knew I had to **have the courage to do this** for them," recalled Matt as he opened up about the day he started on his journey inside of The Fellowship.

At that time, and while starting treatment, Kelly was not as enthusiastic as Matt. She was skeptical until they went to their first Think Tank meeting. From there, she was hooked.

"I was blown away," she said. "The amount of energy in that small room of twenty or so other business owners, all sharing their ideas and secrets, was electric."

For Matt and Kelly, automation was the key to freeing up Matt's time, while removing him as the lynchpin in the business.

"I had no clue at first," admitted Matt as he talked about how fast he got to grips with systemising everything.

"From the outside, it looked like wizardry, but with the right help – **trust me, it's easy**. I'm all over it now," smiled Matt as he looked back on where he started.

Fast forward to today and Matt is working less than ever before, and despite everything life has thrown at them, Matt and Kelly have grown the business by over 200%.

The cherry on the cake?

Kelly was given the 'all-clear' and the family are off on a luxury Disney World holiday for two weeks.

"Life's too short," said Matt when commenting on the trip. "If the last 12 months have taught me anything, it's that you have to **seize this opportunity**, and just do these things while you can!"

The good news being that while they are away, they'll be able to fully switch off knowing that thanks to the systems and automations in place, everything will run like clockwork, without them and without an army of employees.

"People are always concerned about the time it takes to get things done, but no one could be busier than we were," laughed Kelly.

"If we can do this with four kids, a business and cancer, then trust me, anyone can. You just need to **experience The Fellowship for yourself**," she concluded with a smile.



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A Better
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Rediscovering BROTHERHOOD

In Becoming Stronger And More Confident Adam Discovered
The Power Of Being Surrounded And Tested By Other Men

This wasn't Adam's first rodeo. With a few businesses behind his back, petrolhead Adam, the owner of a painting and decorating business in Bedford, knew how to **make money and grow.**

With a small team under him, on paper, he was successful. Trouble being and behind the mask he was secretly sacrificing everything he held dear for the business. Daily wear and tear that quickly took grip and started to drive a wedge at home.

His reason for applying to **join The Fellowship** was simple - control. To take it back and stop the business from running him into the ground.

“Operating a business is hard work, so you have to **love it and enjoy it,**” explained Adam. “The Fellowship is about the bigger picture and starting to **get some perspective.**”

He continued; “For me, it was about getting clarity on how the business makes you feel, how it impacts your life and how **it will give you what you want in life.** After all that's why we're doing this in the first place.”

As a long standing member who has been inside the walls of The Fellowship for a long time, Adam was clear about what had the biggest impact for him.

“It's about brotherhood,” he explained. “There's no bullshit here. Inside The Fellowship it's real. You don't care about starting to **drop your guard.**”

He continued; “If you suffer from distraction

this is a perfect fit. There is always motivation to be found - Charlie will constantly push you, and the other guys will ruthlessly hold you to account.”

And it's clear this process has worked for Adam. He now has the automations and systems in place to control projects, control clients and control the business.

As a result, Adam has been able to **rapidly grow. His turnover is up 281%,** and he now has a ten strong team that has meant he can **get off the tools** and do more of what he loves - racing cars.

Before leaving, I asked Adam if he thought other self-made men could do the same thing.

“Definitely. This game is easy if you know how,” he said. “Chances are **The Fellowship is for you.** If you're looking to **be surrounded by ambitious men** that will show you how to **operate and scale a business the right way,** then you are in the right place. The men here will test you, tell you what you don't want to hear, and push you like you've never been pushed before.”

Pioneering As Sole PROVIDER

How Raj Rose From The Darkest Depths Of Tragedy To Start Standing Tall Among Giants

Raj's story isn't a familiar one. At the young age of 34, his wife, and mother of his three young children, tragically passed away from stomach cancer.

"She heartbreakingly died in her bed, in the middle of the night at home. The next morning, and as the children got up for school, I passed on the news that Mummy had gone to heaven," tearfully explained Raj.

At that moment Raj, a specialist will writer from Leamington, was left to raise his young son and two daughters alone. Grieving the loss of his wife and working out how he could continue to provide and protect he understandably didn't know which way was up.

"In an instant, I went from being Daddy to being it all. I was Daddy, Mummy, essentially my kid's whole world" remembers Raj. "The responsibility was enormous."

His path towards The Fellowship was not a straight one. Having initially applied soon after his wife died, he wasn't ready to **make the commitment**. Eighteen months later, and understanding that he needed to **do this**, he applied again and this time took his seat inside of the brotherhood.

He explained, "I had had a year and a half of running the business alone and was beaten to a pulp! That's how I knew, now was the time to step-up and do what needed to be done."

"Looking back, and in hindsight, I should

have joined the first time round! It would have made those eighteen months a lot easier!" he laughed.

His reasons for joining The Fellowship were clear from day one.

"I needed to be around other men running a business," he says. "I needed a place where I could have direct conversations on how to steer the ship. A place where I could **get support, get honest answers** and **get a sense of brotherhood.**"

Raj has now been a part of The Fellowship for more than two years and life is unrecognisable.

The business is growing fast, he has his own TV show on SKY, a book deal in the pipeline and a new relationship at home. Most importantly Raj's children are thriving.

"With a total of seven children between myself and my new partner, life is never quiet," he quipped. "Having the peace of mind that I'm back in control has meant that life is finally good again."

His advice to anyone thinking about stepping up to the plate and applying to **join The Fellowship?**

"Do it now! Don't delay like I did! The Fellowship has been game-changing for me. I'm 100% convinced it will do the same for you."



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Again

Pursuing His PURPOSE

Ben Looks Back On Conquering The Chaos And Understanding
How Far He's Really Come On This Journey So Far

Like many men, Ben fell into having his own business.

As a builder from Leicester and while operating with a team of staff, Ben was good at bringing in money. But despite the success everyone saw on the outside, what was happening on the inside was a different story altogether.

"When you're running your own business it's easy for things to get dark, even if you are good at winning work" he remembers.

He continued; "The business was rapidly expanding, but I knew I wasn't building it in the right way. Ultimately I was starting to **pay the price** mentally, physically and emotionally."

Like many in this game, Ben was suffering in silence and trying to keep it all together for his staff, his family and his kids. After knowing about The Fellowship for a while, he decided to **pull the trigger and apply**.

What was the catalyst?

"I liked that it was about the whole package. The 'no bullshit approach' from Charlie really appealed to me," he said.

"I felt that a straight-talking environment would be a better fit and have a bigger impact for me, than something corporate and stiff."

He was right. After sitting down for his first Strategic Strike, and working out exactly what he wanted from the business, Ben got to work on systems and structures. A big change for the team and all his staff.

"Initially there was friction so some members

of staff had to go" explained Ben. "Now that everyone's on board, and felt the difference for themselves, it's been a huge positive change for customers, staff and me. "

A transformation that sees the business consistently now running at full speed, enabling Ben to be as flexible as he likes.

"Some days I'm working on the business, some days I'm playing the guitar, some days I take off to spend with my wife and kids. I feel a lot happier and like I'm finally starting to pursue my purpose" said Ben.

On reflection, it turns out Ben got a lot more from The Fellowship than he bargained for.

"I used to only focus on the future and if I have a bad day I'd get thrown off course," he remembered. "Choosing to **be around these ambitious men** helps me to measure the distance I've really travelled."

He explains; "I now see how far I've come and the progression I've made in such a short window of time - it's mind-blowing."

His advice to other men sitting on the fence is short and sweet - "The impact of this environment is huge. You'd be a fool not to **apply**."

The
Progression
I've Made In
Such A Short
Window Of
Time Is Mind-
Blowing

Record Breaking GROWTH

How Mark Leveraged Accountability And Ownership To Radically Grow As A True One Man Empire

Mark knows first hand that when you're the only one in the business it can be hard to know which way to turn.

"Running a business by yourself is lonely," says Mark.

As a Locksmith from Aberdeen, Mark has been in business all his life having inherited the trade from his dad. Once his dad left the business, deciding to **apply for The Fellowship** made perfect sense to him.

"I needed accountability," he exclaimed matter of factly. "Truth is I'm easily distracted and accept my own excuses. That's a big problem when you are on your own, **you have nobody to hold you to account.**"

Joining The Fellowship and having the other men to 'hold his feet to the fire' has been a catalyst and saving grace for Mark, especially in the middle of a pandemic.

"I now **get things done** like never before," he says. "Instead of getting lost in the business, I consistently work on it. A focus on growing in the way I want."

Like most in his industry, and in order to grow, Mark could have walked the traditional path of hiring employees. "I've never wanted that," he explains. "And that's what I loved about The Fellowship, this isn't about building a business in the traditional way."

He continued; "There is a wider focus being able to **make more with less.** As a result, some men in the room are highly profitable

with thirty employees, while others are highly profitable with none."

Mark's growth as a true one-man empire is visible in every aspect of his business. From rock-solid lead generation, to customer conversion, automation, systems and processes, no stone has been left unturned.

For Mark and since joining The Fellowship, what's been the biggest change?

"When you're on your own you can fall down a rabbit hole, doubt yourself and give yourself permission to opt-out," he says. "Being able to **have the other men stand by your side** and offer advice, support and genuine friendship has been a lifeline for me."

Truth is, that's just the tip of the iceberg. Mark's new business model has enabled him to get better, higher-paying, customers which has caused the turnover to mushroom.

"Honestly, 2021, has been my **best year ever in business.** The money keeps getting better and better," he said. "My goal now is to keep spending more time with my wife and three daughters."

He then summed up his last two years in business by saying, "Thanks to The Fellowship, only now am I in a position to **make more money** than I ever have before, plus, things are systemised so I **work less hours** and get to **spend more quality time at home.**"



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My Goal Now
Is To Keep
Spending More
Time With My
Wife And Three
Daughters

Building Unshakeable MENTAL MUSCLE

How Adam Warner Is Back in the Saddle and Going Full Bore,
Even After Hitting Rock Bottom (Twice)

When Adam took the bold move to separate from his wife, he was at rock bottom and almost at breaking point. All he had and hoped he needed was his mental grit and determination as a self-made man to see him through, and back on top.

In 2017, he relapsed for the second time in two months, falling face first and back into No Man's Land – a situation triggered by Adam's belief that he could work his way out of his problems.

"I was always told that as a 'successful' business owner, I should be grateful for what I have... That I was 'lucky' to have what they deemed as 'flexibility'," commented Adam. "Thing is, **I was fucked**. Struggling mentally and physically with the fatigue and persecution that doing all of this alone entails."

A reality and a situation that led Adam to set some big hairy goals for the next 12 months, in one last-ditch attempt to try and turn it all around. "I've never felt so overwhelmed," reflected Adam as he recalled waking up every morning feeling like a failure. One thing after another seemingly stopping every single goal dead in its tracks.

"My biggest trouble was that I kept getting dragged back to the bottom of the barrel whenever around friends – especially old ones," he commented.

"It was like having your face constantly rubbed in all the shit, that for one reason

or another, you hadn't achieved or hadn't accomplished."

Not one to back down from a challenge, Adam started looking for ideas and inspiration and that's when he decided to **apply to join The Fellowship** to help raise his daily standards.

"Once inside everything just made much sense. So right there and on the spot, my goals got burnt to the ground and I started to **operate by a new code of conduct** in all areas of my life."

"The impact was almost immediate," remarked Adam as he reflected on his first week on this journey. "Mentally I was more free and physically I had never felt in such control."

Today and thanks to The Fellowship, Adam talks about his newfound unshakeable confidence, and the knock-on effect it seems to have had when it comes to loyalty and respect from others – both customers and those outside of work too.

"This gives me real excitement for the future," Adam says. "I'm more confident and more at peace than ever and it's paying dividends."



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The
Progression
I've Made In
Such A Short
Window Of
Time Is Mind-
Blowing

Rediscovering DREAMS

How Matt's Quest For True Freedom Meant He's Now Able to Work Half the Time for Double the Money

As a devoted father of three, pillar of the local community and avid biker, Matt's time was already scarce. You put on top of that trying to operate at the helm of your own business, in a down market, and you have a recipe for disaster.

Matt left the rat race some years earlier because he craved the time and freedom that standing on your own two feet offers. Yet five years in, he found himself at the helm of a company that wasn't growing. It demanded 14 hours a day of grunt work just to stop it from standing still or, even worse, go backwards.

"Overnight it seemed that more and more competitors were popping up from nowhere," recalled Matt. "Jobs that were a shoo-in just months before were now shopping around on price looking for rock-bottom deals and bargain-basement prices," he continued.

Something made worse by the fact that if he actually won the work, customers seemed to be more demanding than ever. The all-too-common story of customers paying less and demanding more; picking his brain and posing problems at weekends, evenings and on a whim – precious time that meant Matt's youngest, James, was fast becoming sidelined and pushed out of the picture.

"I've never been more overstretched," remembers Matt. "I was literally one man stuck in the middle of everything. It's no wonder I was always disillusioned, distracted and downhearted."

Determined that **enough is enough**, Matt read

about what some other smart, ambitious men were doing in The Fellowship and decided to **apply to join**.

"That was my defining moment," explained Matt as he recalled his decision to **start to automate or die trying**. So there and then, he laid out his first 90 Day Strategic Strike with FREEDOM in mind.

It was an instant success, and eliminated 80% of Matt's day-to-day grunt work almost overnight – something Matt hailed as "the ultimate freedom and like being retired!"

When asked how customers feel about all the automated processes, Matt laughed. "They don't have a clue. They think I'm manually doing all of it. I get people telling me all the time they are amazed how efficient I am. In fact, they actually thank me for following up! Little do they know that the email they think I sent was automated by a machine while I was asleep or out on the bike with James."

"The best part is that the phone calls and the pestering has all but stopped. Customers are automatically kept in the loop and because they know what's happening and where everything is they tend to leave me alone."

When quizzed about the future Matt had this to say: "Thanks to The Fellowship, last year we had our best year ever, despite everything that went on. The numbers this year are looking like they'll be **DOUBLE last year**, even though I'll probably work less than I've ever worked in my entire life. **The kind of FREEDOM that dreams are made of** and exactly what I had in mind when I set up my business in the first place."



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This Have
Given Me
The Ultimate
Freedom

Doubling The TURNOVER

How Two Men Challenged Every Aspect of What They Thought Was Possible At The Helm Of A Business

Neil and Ian confessed they had tried a lot of “new” things before unlocking the power of The Fellowship. “Because we operate a business of 27 people, at first I wasn’t 100% sure this was for us,” remembered Ian as he and Neil looked back on the start of their journey three short years ago. “Having seen the money we’ve produced since then, operating like a One Man Empire could not have been a better fit.”

Just five years after starting Acorn Analytical Services, the pair had seen their vision grow beyond what they could have ever imagined. “We wanted to take on the world, and that meant we grew fast. Both in terms of revenue and bodies in the business” recalled Ian.

Trouble was, after a point, they ground to a standstill. The all too familiar story of fast growth followed by a paralysing plateau. “We were just getting pulled from pillar to post,” remarked Ian. “YES we’d built a successful business, but fuck, were we having to earn our money.”

“Overstretch wasn’t even the half of it,” said Neil as they reflected on what they had really built. “The worst part was we’d started this business for more freedom, yet here I was, in the evenings and weekends chained to my phone, my email and my direct dial.”

That was the straw that broke the camel’s and forced the decision to **apply to join The Fellowship**. Once inside and determined to get this monkey off their backs, their focus switched to getting good customers.

“Truth is we’d done a little bit of marketing before but had never managed to turn it into a real machine that prints money,” said Neil.

With some guidance from the men around the table, within a few short months, they turned the Asbestos industry on its head. “All of a sudden we’d walk into a room full of strangers and people knew who we were. We were overnight industry celebrities,” exclaimed Ian.

The direct result of their efforts to put a system in place that most multinational companies wouldn’t even believe was doable.

“If you’d asked us 18 months ago if **this is possible**, I’d have said bullshit. Yet here we are. Proof in the pudding that there’s something about sitting across the table and seeing other men taking action. It holds you to account and forces you to **consider how much-untapped potential you really have**,” said Ian.

The fact of the matter is that the business is now stronger than ever. “This year turnover has jumped from £1.5m to £2.7m, and pre-tax profit is up 130%. The funny thing is I’ve never felt more in control,” Neil laughed as he and Ian reminisced.

Ian finished with, “For me the real freedom has come from finally having a money-making machine. There is something about knowing that while I’m hunting, fishing or on the bike, **the business is literally printing money** thanks to The Fellowship and the marketing machine we have put in place.”

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The Wall of SUCCESS

And A Couple Of Things To Remember...

- 1 These are all real members. Their names have been hidden in this instance to protect their privacy. No one is EVER compensated in any way for what they write.
- 2 Specific results shared are NOT typical. These are all extraordinary men with a natural desire to succeed. THIS STUFF IS ALL HARD. And it takes WORK and RISK.
- 3 These results are not independently verified as true. Their word as been taken as truth – we don't ask for bank statements. Take it all with a grain of salt, if you like.

TRIPLING THE BUSINESS DURING COVID

12:55 pm
So not a bad year Charlie after covid and joining OME, previously we were turning over £85k for the last 5 years and couldn't earn anymore period. After joining the empire we have just turned over £276k 🙌🔥 during covid 😮. This is all down to the relentless and honest support the group and yourself has constantly given me, Having you and the accountant as you know also part of our group beside us, gives me the ammunition to take on even more moving forward Thanks again. Roll on 2021-2022 🙌

Making £269,911 More Than Last Yr

I've just done the numbers & 2019 has been our best yet.... We're up £269,911 on last yr!!!!!! Drinks are on me boys

MORE THAN DOUBLING YOUR PROFIT

Wed 11:56 pm
This February I have made more than twice the profit I have ever made in a February since 2006 and the fucking month is not even finished yet. Literally this has been the most profitable February since 2006 by a factor of a little more than 2.

SAVING 20 HOURS A WEEK

Just saved 20 hours a week through automation.
Not my time, but the team's and OK, I'm having to pay this time because it's proper coding. At the same time I have doubled capacity and put off hiring for another year (because if you save 20 hours for 50 clients that's 60 hours including the next 100). It's not without some issues still rattling around in the system (banking!!!!), but well chuffed.

Up £119,000 On Year Before

Short and sweeeeet. We're up £119,000 vs last year. AWESOME! Thanks guys :)

26

30 OTHER MEN IN YOUR CORNER

yesterday
If your journey is anything like mine then HOLD ON!! Because you're going to propel your business forward faster than you thought possible - and I've only been here just over a month!!
Welcome my friend 🙌
3

yesterday
It's surprising the difference being in the group makes. All of a sudden you have 30 other people coming up with ideas for you to succeed and actually being happy for you when you do. Rather than your mates or family who grudge you doing well and can't even be happy for you when you get a win.

Additional £108,000 In Revenue

We made over £108,000 more last year, and the profit %age is even higher. Everything I've learned and DONE with one man empire. Thanks Charlie - I owe you a beer.

INSANE NINJA SHIT YOU WOULD NEVER KNOW ABOUT

This reply is exactly why I'm part of OME, so that insane ninja shit like this that I'd have never thought about gets put in front of me & becomes fuckin obvious when considered from another angle/perspective.
It's like Who Wants To Be A Millionaire - the questions are easy if you know the answer!!
Cheers @Charlie Hutton. Lots to think about & discuss with the team

BROTHERHOOD

Posted 16 hours ago
Had loads of help recently
So....sitting in a pub (still sober) and just thought I'd say, I fucking love you guys. Thank you!

BREAKING £100K A MONTH (AND PROFIT UP 300%)

Tue 5:51 pm
Decided to punt 30k into July because it gives me 3 months extra VAT cash flow, but will still end the month on 62k. 94% up on last year. Bottom line profit up 300% on last year too. July is going to be epic. I have every hour booked for every member of staff and obviously have the 30k in the bank from this month. May have our first ever 100k month??!!

£100K PROFIT AS A ONE MAN BUSINESS

Sun 9:49 pm
draft EOY results (from end feb) Profit for the financial year after taxation 2021-116,237 (2019 - 90,19)
Sun 10:08 pm
That isn't far off a 30% increase! Will take that all day long.

IMPORTANT:

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9 New Leads In 24 hours

I took and ran with one idea from One Man Empire.....and this morning I've woken up brand **NEW leads, 9 in total!** AMAZING!

41 16 Comments 5 Shares

Morning mate :)
Give me a buzz when you get a min.
Apologies, but I've got to go sort some doors out for the Hilton (potentially £500k of orders to be placed this week!!!! 😄😄😄😄).
Speak to you later 👍👍👍

£40,000 Contract Landed

Get the fuck in! We've got the contract! £40,000 project in the bag! #OneManEmpire

DOUBLED Income & Reduce Hours

Sure I was successful in the definition but I was so fucking stressed! One Man Empire allowed me to have both a business & a happy life. Now, that's a win = **DOUBLED income and REDUCED hrs.** #AmAOneManEmpire

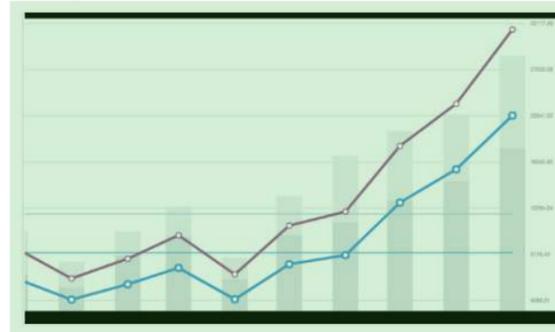
74 19 Comments 9 Shares

£6,500 in 4 Days

BOOM BABY!!!! Nearly £6,500 in 4 days!



Fellowship crew taking on some world domination! £4K -> £32K a month!



From 40 to 463 Orders A Month

March 2017 = 40 orders
March 2018 = 463 orders.
#OneManEmpire



Sales Now At £1,000 A Day

We were making just over £180 per day and then the One Man Empire we increased it to over £1000 per day in just 6 weeks!!!! Amazing!!

Extra £370,000 A Year

An extra 370,000 in turnover compared to last year. Down to a whole host of good stuff, mainly being part of the fellowship with you guys!

Additional £100,000 With No Extra Staff

Well if you're all doing numbers I don't want to miss out! A conservative estimate = we're at least 100,000 up on last year. All thanks to systems, no extra staff PLUS the customers are so much better to deal with! :)

A 'RIDE OR DIE' ROCK OF SUPPORT

- Well said Charlie. One up the fellowship!
- Ride and die my friend. OME boys for life.
- Well said mate!
- OME has been a rock through this Charlie and it is thanks to you we have this amazing group support. We have been motoring this month. I am just finishing my half month figures and we are just a grand short of having our best May ever with 10 working days to go!!

FIRST £60K MONTH ISN'T A FLUKE

First 60k month and it isn't a fluke. Charlie and the Fellowship thank you all for your help, insight and support. It has kept me focused and motivated!

NOT ON YOUR OWN ANY MORE

Having you and guys onboard really helps motivate me that I'm not in on my own and the One Man Empire keeps the positivity flowing 🙌🙌🙌

BEING IT IN FOR THE LONG GAME = £2.7 MILLION

When we started the oneman empire, we knew we were never going to get the quick massive gains, we knew we needed to be in it for the long game. I can't remember how long we've been in the fellowship but it's over two years I think.

So last year we turned over £1.5M which admittedly although we still had a slight increase it was a poor year for us. This end of year we have jumped to £2.7M. A massive increase and do you know what, we haven't really felt that much basket. Our pre tax profit is up by 130%.

So I just wanted to say if your feeling that this "stuff" might not be working for you, stick with it. It's the incremental improvements, tweaks that make the difference over time.

Thank you to Charlie and everyone in the group that's helped and supported us.

BUILDING A NEW REVENUE STREAM = £190,000 DURING A PANDEMIC

Some fag packet numbers thanks to the Fellowship.

We added a completely new revenue stream in 2020 that just tickled along in 2019. We have carried out 376 surveys nationwide at an average value of 505.00 per survey bringing in 190,000 that didn't exist in 2019 of a single page website and Google Ads.

Get the procedures right and boom. The drone side has grown also so not sure what the final figures are. 2021 will be awesome!

TURNOVER UP 176% PROFIT UP OVER 1000%

Sorry I Have Been Comms Dark!

We have had a mental few months. Our year end was Sep 30th and although not official turnover is up 176% and profit up over 1k% all down to the Fellowship!

We have two new employees and today being the 1/10 we booked 23 jobs (19 from the same client). Last month we did 52 tree surveys, Sep 2019 was 14 and Sep 2018 was 6!

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MAKE MORE.
PROVIDE MORE.
BE MORE.

ONE MAN EMPIRE.